

2. Options and Binomial Tree Models

2.1 Options Basics

option = contract depending on future price of some underlying asset
(e.g., stock, usually assumed here)

=> this is a type of "derivative" financial instrument

call option: holder **can** buy underlying asset for price K at time T

put option: holder **can** sell underlying asset for price K at time T

option characterized by: • **expiration date T**

• **strike price K**

terminology: • **payoff** = value of option at expiration T

• underlying asset's price S

Ex.: strike price 50 \$

suppose at T the stock price is 60 \$

↳ call option (buy): payoff = 10 \$ (exercise option)

↳ put option (sell): payoff = 0 \$ (not exercise option)

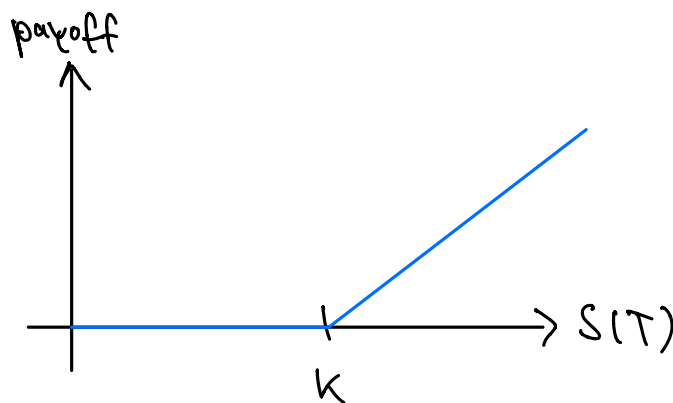
note: profit = payoff - option price

European option: can be exercised only at expiration

American option: can be exercised any time at or before expiration

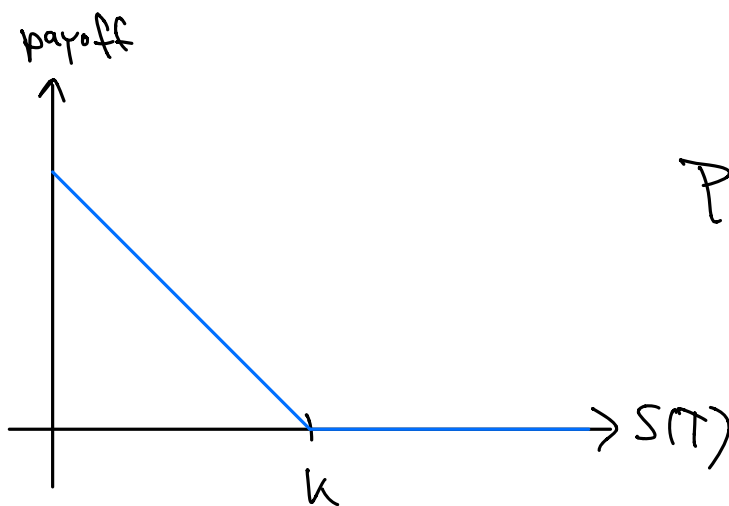
options can be used, e.g., as insurance, speculation etc.

call payoff:



$$C = \max(0, S(T) - k)$$

put payoff:

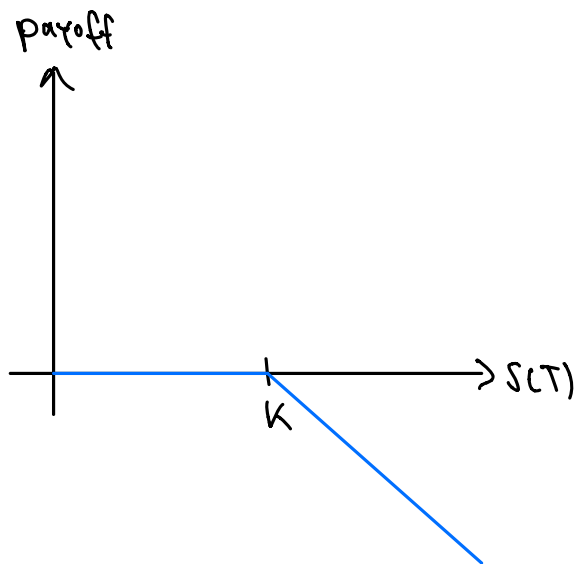


$$P = \max(0, k - S(T))$$

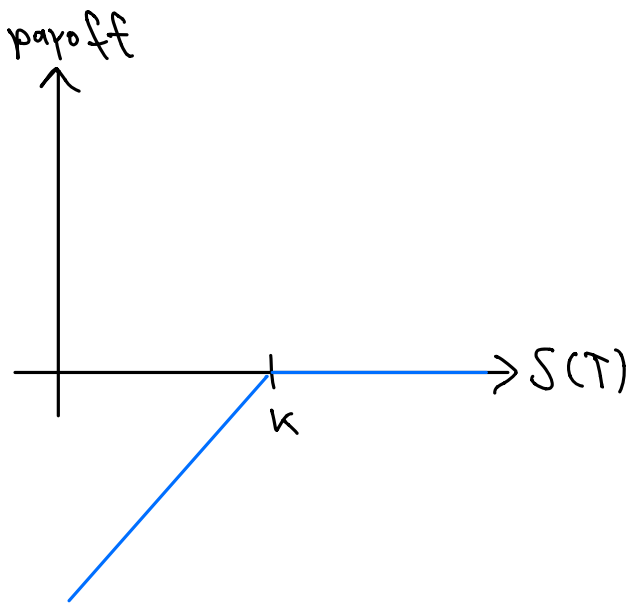
buying option: long position (we usually assume that)

selling option: short position

↳ short a call:



↳ short a put:



Goal (for most of the rest of this class):

What should be price of an option?

Assumptions:

- there is a risk-free market, which we take to be the bond market, with risk-free interest rate r (e.g., US treasury bonds)
- stocks / bonds can be bought and sold unlimitedly and without transaction costs

Uncertainty: $S(T) \rightarrow$ some probabilistic model

starting point for all pricing models:

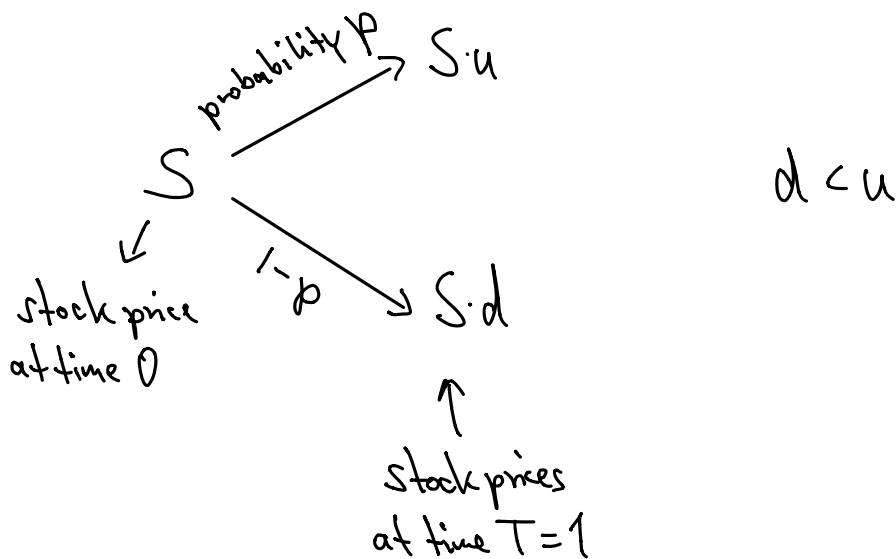
no opportunity for risk-free profit

= no arbitrage assumption

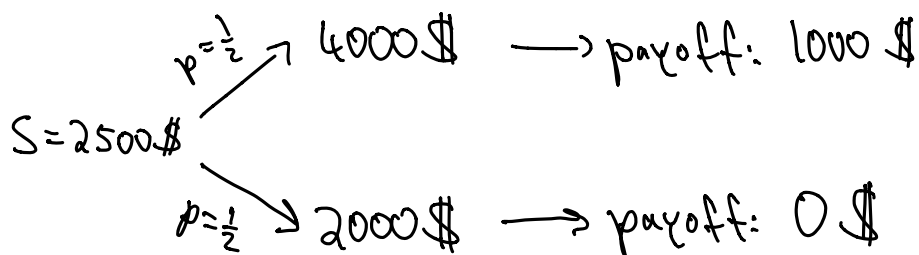
2.2 Binary Model

first we ask this question within a simple binary model

\rightarrow 2 possibilities for $S(T)$



Example: $S = 2500\$$, $K = 3000\$$, $r = 0$, call (long)



one possibility: set price at $C = \frac{1}{2} \cdot 1000\$ + \frac{1}{2} \cdot 0\$ = 500\$$

then the seller could have the following strategy:

sell option, borrow 2000\$, buy one stock (for 2500\$)

↳ if $S(T) = 4000\$$ → option will be exercised, sell stock for $K = 3000\$$

⇒ profit: $3000\$ - 2000\$ = 1000\$$

↳ if $S(T) = 2000\$$ → option will not be exercised, sell stock for 2000\$

⇒ profit: $2000\$ - 2000\$ = 0\$$

⇒ bad option price, since seller has opportunity for risk-free profit

general idea: construct portfolio that mimics option price, called

replicating portfolio