

2. Options and Binomial Tree Models

2.1 Option Basics

option: contract (or financial instrument) that depends on the future price of some other underlying asset (most commonly, stocks, which we will focus on)

=> this is called a "derivative" financial instrument

call option: holder **can** buy underlying asset for price K at time T
 ↳ "strike price" ↳ "expiration date"

put option: holder **can** sell underlying asset for price K at time T

+ type/name of stock specify the option contract

Definitions: • price of underlying asset will be called S ($S(t)$)

• payoff = value of the option at expiration time T

Ex.: strike price $k = 50 \$$

↳ suppose at T , the stock price $S(T) = 60 \$$

↳ call option (buy): payoff = $60 \$ - 50 \$ = 10 \$$ (exercise option)

↳ put option (sell): payoff = $0 \$$ (not exercise option)

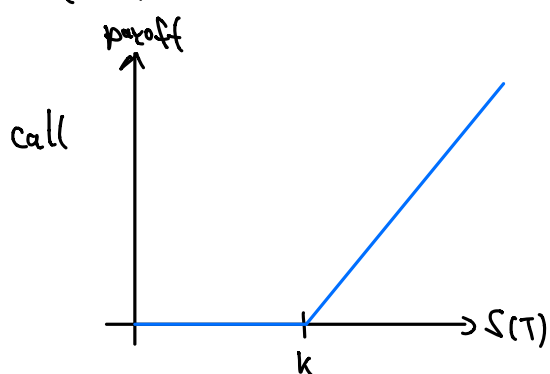
Note: the two most common types of option are:

- European options: can be exercised only at expiration date T
- American options: can be exercised at or before expiration T

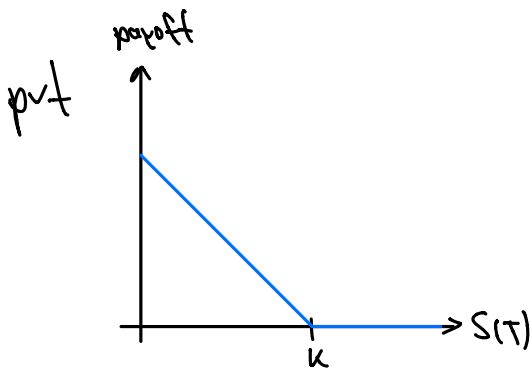
What are options good for:

- betting/speculation
- can play role of insurance

Payoffs:



$$\text{payoff } \underbrace{C}_{\text{call payoff}} = \max(0, S(T) - k)$$



$$\text{put payoff } P = \max(0, K - S(T))$$

$$(0 \leq S(T) < \infty)$$

- note:
- buying option: "long position"
 - selling option: "short position"

Goal for most of the rest of class:

What is a fair price of an option?

(Is there actually an answer? Stock prices not predictable...)

Assumptions:

- there is a risk-free market, which we take to be a bond market, with risk-free interest rate r , constant in time (e.g., US treasury bonds, or ECB bonds)
- stocks and bonds can be bought and sold unlimitedly and without transaction costs

Problem: stock price is uncertain

\Rightarrow we need a probabilistic model for it (for $S(t)$, $0 \leq t \leq T$)

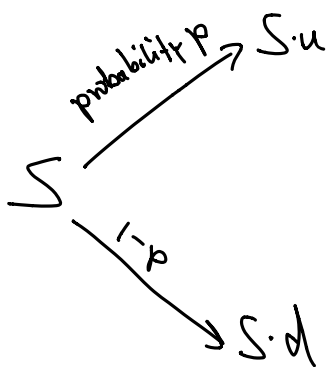
Main idea for "fair pricing":

no opportunity for risk-free profit

\equiv no arbitrage assumption

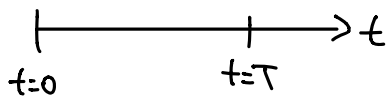
2.2 Binary Model

first, simple model with only 2 possibilities and one time step:



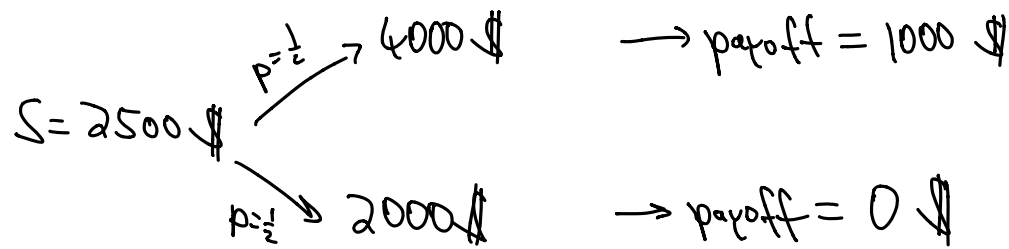
(p, u, d are the parameters of our model)

($d < u$; keep in mind $u > 1, d < 1$)



Today, let's look at an example:

$$S = 2500 \$, K = 3000 \$, r = 0, \text{ call}$$



without the strategy below
profit for
seller: $-500 \$$
buyer: $500 \$$

$+500 \$$ $-500 \$$

Obvious idea: set price at $C = \frac{1}{2}(1000 \$) + \frac{1}{2}(0 \$) = 500 \$$

But then one strategy of the seller could be the following:

at $t=0$: sell option (for $500 \$$), borrow $2000 \$$ and buy one stock (for $2500 \$$)

↳ if $S(T) = 4000 \$$ → option will be exercised, seller has to sell stock for $K = 3000 \$$

$$\Rightarrow \text{profit: } \underline{3000 \$} - \underline{2000 \$} = 1000 \$$$

(holder has made $1000 \$ - 500 \$ = 500 \$$)

↳ if $S(T) = 2000 \$$ → option will not be exercised, one could sell stock for $2000 \$$

$$\Rightarrow \text{profit: } \underline{2000 \$} - \underline{2000 \$} = 0 \$$$

(holder has a balance of $-500 \$$)

⇒ bad option price, since seller can make risk-free profit

⇒ general idea: construct portfolio of stocks and bonds in such a way that

The obligation can always be met, and which then mimics the option price,
called "replicating portfolio"