

2. Options and Binomial Tree Models

2.1 Option Basics

Option: contract (or financial instrument) that depends on the future price of some other underlying asset (most commonly, stocks, which we will focus on)

=> this is called a "derivative" financial instrument

Option contract: Right to buy or sell underlying asset for "strike price" K at "expiration date" T .

Types of options:

- **Call option**: holder can buy underlying asset at price K at time T
- **Put option**: holder can sell underlying asset for price K at time T
- **European options**: can be exercised only at expiration date T
- **American options**: can be exercised at or before expiration T

Definitions: • price of underlying asset will be called $S(t)$

• payoff = value of the option at expiration time T

Ex.: strike price $k = 50 \$$

↳ suppose at T , the stock price $S(T) = 60 \$$

↳ call option (buy): payoff = $60 \$ - 50 \$ = 10 \$$ (exercise option)

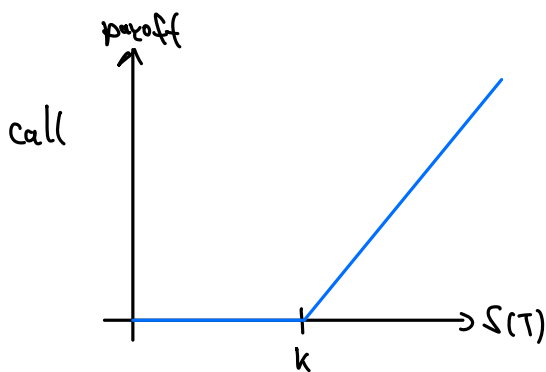
↳ put option (sell): payoff = $0 \$$ (not exercise option)

What are options good for?

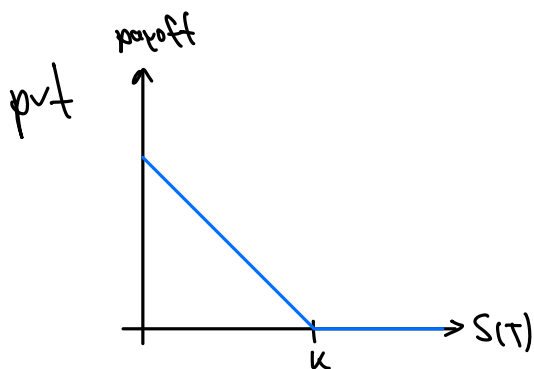
- betting / speculation

- insurance

Payoffs:



$$\text{payoff } \underbrace{C}_{\text{call payoff}} = \max(0, S(T) - k)$$



$$\text{payoff } \underbrace{P}_{\text{put payoff}} = \max(0, k - S(T))$$

$$(0 \leq S(T) < \infty)$$

- note:
- buying option: "long position"
 - selling option: "short position"

Goal for most of the rest of class:

What is a fair price of an option?

(Surprisingly, there is actually an answer, even though stock prices are not predictable.)

Assumptions:

- There is a risk-free market, which we take to be a bond market, with risk-free interest rate r , constant in time (e.g., US treasury bonds, or ECB bonds).
- Stocks and bonds can be bought and sold unlimitedly and without transaction costs.

Problem: stock price is uncertain

\Rightarrow we need a probabilistic model for $S(t)$, $0 \leq t \leq T$

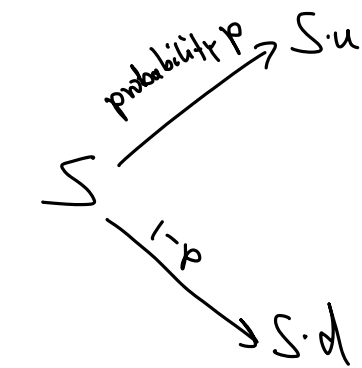
Main idea for "fair pricing":

no opportunity for risk-free profit

= no arbitrage assumption

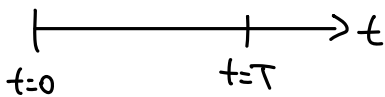
2.2 Binary Model

First, simple model with only 2 possibilities and one time step:



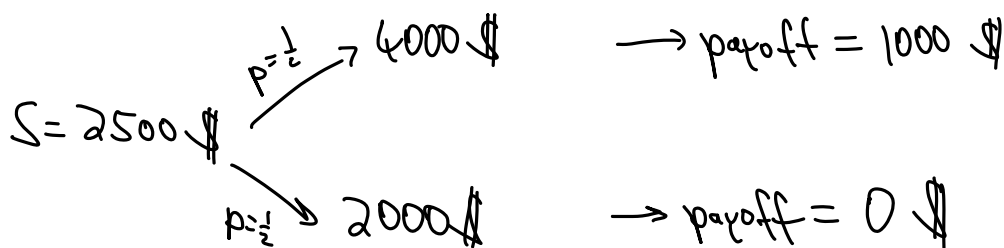
(p, u, d are the parameters of our model)

($d < u$; keep in mind $u > 1, d < 1$)



Today, let's look at an example:

$S = 2500 \$$, $K = 3000 \$$, $r = 0$, call



Obvious idea: set price at $C = \frac{1}{2} (1000 \$) + \frac{1}{2} 0 \$ = 500 \$$

The option seller sells option at $t=0$ for $500 \$$ and might have to sell a stock to the option buyer at $t=T$.

Possible strategies for option seller:

Strategy 1:

• At $t=0$: sell option \Rightarrow profit 500 \$

• At $t=T$:

↳ If $S(T) = 4000$ \$ (up-scenario), need to buy stock for 4000 \$ and sell it to option holder for 3000 \$

$$\Rightarrow \text{profit} = 500 \$ - 4000 \$ + 3000 \$ = -500 \$$$

↳ If $S(T) = 2500$ (down-scenario) option is not exercised

$$\Rightarrow \text{profit} = 500 \$$$

Strategy 2:

• At $t=0$: sell option (for 500 \$), borrow 2000 \$ and buy one stock (for 2500 \$)

• At $t=T$:

↳ If $S(T) = 4000$ \$ \rightarrow option will be exercised, seller has to sell stock for $K = 3000$ \$

$$\Rightarrow \text{profit: } 3000 \$ - 2000 \$ = 1000 \$$$

(holder has made $1000 \$ - 500 \$ = 500 \$$)

↳ If $S(T) = 2000$ \$ \rightarrow option will not be exercised, one could sell stock for 2000 \$

$$\Rightarrow \text{profit: } 2000 \$ - 2000 \$ = 0 \$$$

(holder has a balance of $-500 \$$)

By following Strategy 2, option seller can always make a risk-free profit!

\Rightarrow Price of 500 \$ was too high!

=> General idea: construct portfolio of stocks and bonds in such a way that the obligation can always be met, and which then mimics the option price, called "replicating portfolio".